Appendix 2 - Summary of Responses

Ref	Name	Do you agree or disagree with the proposed content?	Reasons	Officer comments
1	Anon	Agree	Not provided	Noted
2	Anon	Agree	No further comments	Noted
3	Anon	Neither agree or disagree	Not provided	Noted
4	Anon	Neither agree or disagree	Not provided	Noted
5	Anon	Neither agree of disagree	Whilst I carefully read the executive summary and most of the proposed content. I did not review the current policy.	Noted
6	Anon	Disagree	Can you not find a better way to spend money rather than a pointless exercise to find out you already waste money	It is a Statutory Requirement to have a Policy that is reviewed at least every 5 years.
7	Anon	Neither agree or	Not provided	Noted

		disagree		
8	Anon	Agree	No more bars in Whitley Bay	Noted
9	Anon	Agree	No bars in Whitley Bay close to residential areas	Noted
10	Balance		Agree with Policy and requests for additional areas concerning alcohol free childhood, references to Balance, restrictions on the sale and placement of alcohol. Removal of reference to alcohol	Further signposting to Balance and key strategies to be included via links at Appendix 5. Any restrictions or policies restricting sale or placement of alcohol to be considered on individual applications merits. Reference to Portman Group to be removed.
11	Director of Public Health		industry funded Portman Group.Agree with Policy and welcomenew Public Health chapter,glossary and inclusion of alcoholrelated health harms. Welcomesignposting via new Appendix 5.Request for inclusion of data realcohol consumption, signpostingto training packages and	Further signposting to key strategies, evidence of alcohol harms, data and training to be included via links at Appendix 5. Any restrictions or placement of alcohol to be considered on individual applications merits. Accessibility of Policy considered via EIA.
			responsible product placement	Reference to Portman Group to be removed.
12	NTSCP		Amendments provided to Chapter 11 – Protecting children from harm.	Chapter amended to take account of suggested changes.